

# Vale of Leven Industrial Estate BID

## Programme of Improvements

Improvement category	Summer/Autumn 2014	2015/16	2016/17	2017
<b>Safety &amp; Security</b>	Install VNR* Comp CCTV Coverage **	maintain & support	maintain & support	Transition
<b>Safety &amp; Security</b>	Implement "Report and Respond" with CSP	maintain & support	maintain & support	Transition
<b>Signage &amp; Identity</b>	install Block Signs, Map Board	WDC Maintain & Support	WDC Maintain & Support	Transition
<b>Signage &amp; Identity</b>	New maps and Customer./Supplier contact	Industrial Heritage exhibition	Maintain	Transition
<b>Signage &amp; Identity</b>	Agree new street names with WDC and Future identity/branding consultation	Implementation of any agreed changes	Maintain	Transition
<b>Infrastructure Improvement</b>	New Traffic Signage & Road Markings	Broadband capability	Public transport	Transition
<b>Grounds Maint. &amp; Mgt.</b>	Complete maintenance of all verges & public areas	Contract for 'other' areas	On-going grounds programme	Transition
<b>Marketing &amp; Promotion</b>	Establish Web Site/ Newsletter	3xEvents Promote Foot-Fall	3xEvents Promote Foot-Fall	Transition
<b>Marketing &amp; Promotion</b>	Produce Promo Lit.	Fitness & Wellbeing promo	Env diversity promo	Transition
<b>Business to Business Improvement</b>	B2B event to promote inter business trading	Waste Mgt.& Energy event	Evaluate trade fair promo	Transition
<b>Natural Environment</b>	Promote woodland walk	Install interpretation boards	Extend walking routes	Transition
<b>Management Capacity</b>	SG Legacy Underpins Year 1 BID Lite	BID Lite	BID Lite	Transition
<b>BID Co. Sustainability</b>	5 BID Board Meetings	6 BID Boards	6 BID Boards	2 BID Boards/Transition

\* VNR (Vehicle Number Recognition)

\*\* A Contribution of £10k (each) towards the cost of installing the CCTV has been requested from Scottish Enterprise and West Dunbartonshire Council. Provision of these investments in the Estate would be subject to a ballot outcome voting in favour of a BID.